

CASE STUDY TOPIC:

INTERNATIONAL TOUR

DEVELOP, COMPETE, CREATE, INSPIRE.

CLIENT:

HOLA SKOKO FOOTBALL ACADEMY

DATE:

JUNE 2026



THE BRIEF

In late 2025, Hola Skoko Football Academy, a private football academy based in South Africa, came to The Strive Group through Orange Veins International Tours, to arrange a UK Tour for sixty people for June 2026.

Hola Skoko, a private football club in South Africa, has thousands of people signed up to their programme, with big ambitions for players to make it in the professional game. As a standard, Hola Skoko wanted this trip to not only be enjoyable to players, but to provide tours, coaching and opportunities in an opportunity to be scouted.

THE SOLUTION

Strive Media came up with the solution to build a bespoke media team with Strive Group Staff, to provide them with their own team to have at fixtures, to provide commentary, social media content, match coverage videos, podcasts and much more.

Across the course of the two year contract, Strive Group also launched a 'Bucks Members' Scheme - which was important revenue to the club, and giving members further Behind the Scenes Access and enhanced Social Media content.

THE RESULTS

The results of the partnership between Hola Skoko Football Academy and The Strive Group has always been positive, and this has been reflected within the international football tour that was delivered in June:

- Flights arranged from South Africa to Manchester and return
- Hotel arranged in partnership with the Village Hotel, Wirral, which included food and accommodation
- Transport sorted with a local bus partner which had all transfers for the week
- Stadium Tours included such as Hill Dickinson Stadium, Old Trafford and Etihad Stadium
- Professional coaching and analysis, two sessions per day
- Nutritious food each day in between training which was based on a normal footballer's diet
- Recovery opportunities provided including ice baths and saunas
- Parent package included for any travelling parents
- Local games programme against academies which included referees and officials

CLIENT TESTIMONIAL

"Working with the Strive Group was an excellent experience for everyone here at Orange Veins Sports Company. As an external tour provider, it was really simple when we could pass everything over accordingly to Strive Group. The experience within tours, the coaching, the games programme and more was more than what we could ask for. We would like to thank the Strive Group and would love to work with them again."

- **Director, Orange Veins Sports Tours**

"Firstly, we would like to comment on the incredible flexibility of the Strive Group with Hola Skoko. The opportunity and pathway that was laid out and provided was fantastic, and the opportunity to be flexible with our group to fit lots into our UK Tour was really positive. Alongside that, the post-tour opportunities within the local community is really exciting and we can't wait to continue this partnership in the future."

- **Director, Hola Skoko Football Academy**

INTERESTED IN OUR WORK?

If you are interested in our work, and want a free consultation with our Sales Team, contact us now on sales@strivegroup.uk, or on +44 (0)7436 360470.

