

CASE STUDY TOPIC:

WEBSITE DESIGN & MARKETING

DEVELOP, COMPETE, CREATE, INSPIRE.

CLIENT:

BERRY STREET GARAGE

DATE:

AUGUST 2025 - PRESENT



THE BRIEF

Following good reviews from a football club which the Strive Group built a website for, Joe Johnson, owner of Berry Street Garage and local MP for Sefton, reached out to the Strive Group in order to request a website build and Marketing Plan for the car garage.

As the garage expanded into Taxi Settle Cars, Diagnostics, Courtesy Cars and more, it was an important time within the business to try and expand the social media presence and website presence of the company.

THE SOLUTION

Strive Media came up with a solution after an initial consultation with Mr. Johnson, to provide a Marketing Plan with a set of opportunities including content days, social media publication, special offers and deals, and to inform the other services that the garage provides through Social Media where the current presence is next to nothing. This included Key Performance Indicators and targets for the Strive Media Team to hit and to monitor through sales.

Alongside that, a fully integrated website was completed for Berry Street Garage, which included booking pages, information regarding services, book a meeting and much more with the BSG staff.

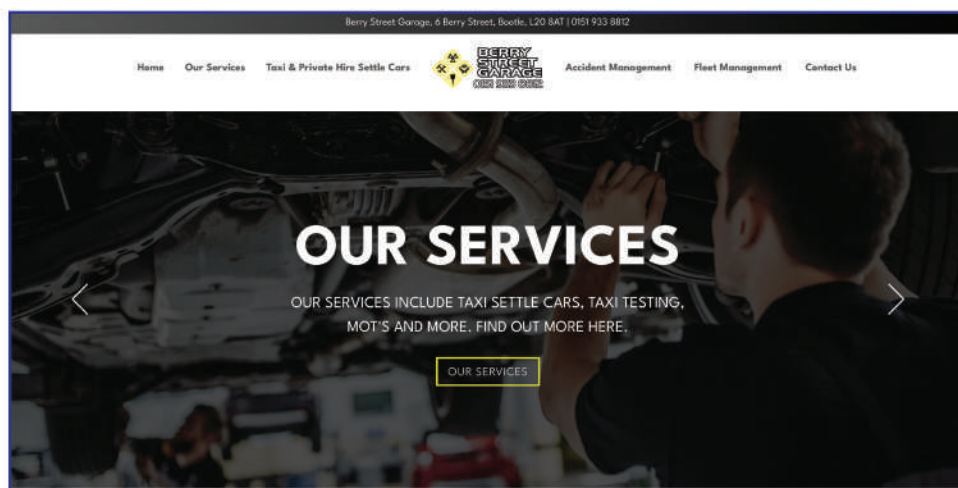
THE RESULTS

The long-standing partnership between Berry Street Garage and the Strive Group is a relationship built on success, with monthly reports and paid Google Analytics to boost certain areas of the site actioned by Strive Media in an attempt to boost Berry Street Garage's sales even more. The most prominent results that were built in the partnership were:

- A fully integrated website with relevant information created in the appropriate time scale for the company needs
- A fully integrated booking system to book an appointment or to book an MOT
- Information about the Settle Cars and other areas of the business
- Weekly and monthly reports generated for the garage owner regarding website statistics and analytics

EXAMPLE WORK

With the nature of the relationship between Berry Street Garage and Strive Group means that the example work is the Berry Street Garage website which you can find through the link on our website. With this being an ongoing relationship between the two companies, more work including further Marketing Work will be coming in the near future.



INTERESTED IN OUR WORK?

If you are interested in our work, and want a free consultation with our Sales Team, contact us now on sales@strivegroup.uk, or on +44 (0)7436 360470.

