

CASE STUDY TOPIC:

3V3 EVENT CO-ORDINATION

DEVELOP, COMPETE, CREATE, INSPIRE.

CLIENT:

CHESHIRE FA (MOSS FARM)

DATE:

JUNE 2026



THE BRIEF

In June 2026, Cheshire FA and Ellesmere Port Primary Schools Co-Ordinator approached the Strive Group about an upcoming schools event which was on the new format of 3v3 football in line with the FA Future Fit.

With the new FA Future Fit programme which is being rolled out for the start of the 2026/27 season means that inflatable football pitches are the new 'norm' for Under 7 football, meaning that this with the support of Cheshire FA could be rolled out accordingly for the new season.

THE SOLUTION

The Strive Group came up with the solution to provide six 3v3 inflatable football pitches for the use of Cheshire FA on the day of the event.

Cheshire FA organised the event accordingly, which included a round-robin event of schools in the local area of Cheshire coming to try out the inflatables on the day.

The event was covered and trusted by BBC News to go on the local news that evening to highlight the new FA Future-Fit Format.

INTERESTED IN OUR WORK?

If you are interested in our work, and want a free consultation with our Sales Team, contact us now on sales@strivegroup.uk, or on +44 (0)7436 360470.